

William Journée

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Hermit Park QLD 4812

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CAREER OVERVIEW

A web designer and developer with broad ranging skills and experience in marketing strategy and communications. I always strive to work effectively and efficiently on tasks at hand with excellent attention to office management, planning and project management.

PROFESSIONAL EXPERIENCE

mr.billi.am

Freelance web designer and technician

Nov 2009-present

Responsibilities

- High level use of high level HTML, CSS, PHP and content management systems
- High level creative and technical use of web development and design software such as Adobe Creative Suite
- Work with a broad range of clients to understand their marketing plans, branding conventions and intended audience
- Design and coding of websites based on Wordpress and other content management systems
- Design and edit publications such as eBooks for broad audiences
- Work cooperatively with stakeholders to design, implement and deliver large website and design projects
- Provide consultancy and implementation of internet and social media strategies and consulting with clients on social media practice and conventions
- Provide expert consultancy services on web technologies, conventions and technical support
- Manage business budget, plans and assess performance on the basis of these
- Manage and maintain web servers

Achievements

- Collaborated with community organisations in the lead up to and in the aftermath of natural disasters, including donating my time and skills for the creation of the Theodore Rebuilds website
- Exceeded internal operational goals for clients gained through referrals from satisfied customers by 25%
- Successfully brought a number of customers across to Social Media Solutions for social media consultancy

Social Media Solutions

Co-Founder, designer and social media consultant

Feb 2010-present

Responsibilities

- Research, construct and implement social media and online marketing plans.
- Coordinate the rollout of social media campaigns
- Prepare reports outlining progress and effectiveness of social media campaigns.
- Integrate social media platforms into web sites using industry standard methodologies
- Monitor industry, national and international standards relating to the use and management of social media
- Facilitate the creation, design and editing of electronically distributed social media guides
- Manage small but diverse teams in the completion of tasks
- Report to stakeholders on the progress and outcomes of projects

Achievements

- Worked with internationally recognised bloggers and online marketers on online marketing concepts and projects.

Thinktank Media

Web marketing and development technician

Jun-Nov 2009

Responsibilities

- Collaborate in the creation and implementation of online marketing strategies
- The design and implementation of websites within the framework of marketing plans
- Assess marketing performance according to key performance indicators and goals
- Understanding principles and practical use of social media platforms and utilise these effectively within marketing strategies

Achievements

- Streamlined workplace processes during my time at ThinkTankMedia, introducing the use of online project management tools and staff collaboration
- Facilitated online marketing plans for a number of nationally recognised companies and entities which exceeded performance goals.

Jajou

Artistic and Online Marketing Manager

2004 – 2009

Responsibilities

- Create original scarf design artwork utilising design software including Adobe Photoshop and Adobe Illustrator
- Assist in the production of finished silk scarves based on original designs
- Photography of finished products for advertising and the creation of stock photography for design purposes
- Design, implementation and maintenance of website and online store

Achievements

- Co-Authored a successful grant application to the AusIndustry TCF Small Business Program

Crazy Crazy
Founding Partner

2007-2008

Responsibilities

- Managing business plan, business affairs and business formation
- Project planning and management
- Team management and task allocation
- Use of HTML, CSS and PHP and graphic software in order to create websites

EDUCATION AND QUALIFICATIONS

Monash University, Victoria, Australia

The Honours Degree of the Bachelor of Arts

2010

Dissertation: "Staying Together: Kinship, morphology and language change in Yanyuwa"

Overall grade of First Class Honours

Monash University, Victoria, Australia

Bachelor of Arts

2010

Majors: Linguistics and English

Overall grade of High Distinction

AWARDS AND ACHIEVEMENTS

Linguistics Honours Prize, *Monash University*

2009

Dean's Recognition Award for Academic Excellence, *Monash University*

2009

Jubilee Honours Scholarship, *Monash University*

2009

Linguistics Prize, *Monash University*

2008

Dean's Recognition Award for Academic Excellence, *Monash University*

2008

Dean's Recognition Award for Academic Excellence, *Monash University*

2007

DRIVER'S LICENCE

Current type 'C' open Queensland driver's licence

MEMBERSHIPS

Australian Linguistic Society

Golden Key Australia

REFERENCES

Brenda-Anne Parfitt

CEO - Burdekin Flexible Support Services

Ph: 0417 775 800

Frank Wall

Long term client at mr.billi.am, source of referrals and collaborator on several projects with mr.billi.am and Social Media Solutions

Ph: 0431 757 466